**DESIGNER’S PROFILE**

Congratulations on reaching the shortlist for 2024.

**Please complete the profile below and email it to us at your   
earliest convenience together with an image of yourself and a   
company logo**

A selection of your answers will be published online in the format of an interview with you, one of our shortlisted designers. This interview will be permanently archived on The Design Awards website. It may also be featured in our e-newsletter. This is an added PR benefit that we would like to offer all shortlisted designers, to give our readers and followers a closer look at the designers behind the most inspiring designs.

**Name:**

**Company:**

**Position within company:**

**Website:**

**Tell us a little about your background in design (education, experience, etc)**

**How would you describe your personal design style?**

**Where does your design inspiration come from?**

**In what direction do you feel that design is moving towards in a general sense?**

**Name five key themes to consider when approaching design in 2023 and beyond.**

**If you could offer one piece of advice when it comes to design schemes, what would it be?**

**How important are The International Design & Architecture Awards?**

**What projects are you currently working on?**

**What was your favourite project to work on and why?**

**What was your most challenging project to work on and why?**

**Which products/services could you not live without when designing?**

**What are your aims and goals for the next twelve months?**

**Final thoughts; tell us a little more about yourself and your daily inspirations:**

**Your most treasured possession?**

**Your favourite holiday destination?**

**Your favourite hotel, restaurant & bar?**

**Your favourite book, film & song?**

**Your favourite food and drink?**

**Your favourite way to spend an afternoon?  
  
If you weren’t a designer, what would you be?**

**Anything else interesting?**

Please send your answers along with a headshot of the designer who is profiled to: [awards@design-et-al.com](file:///E:\Archive\Glenn\IDA\IDA%202021\awards@design-et-al.com)